

GAME 1
Starts
Monday 6th July!

New Idea

\$50,000 CALL for CASH

It's easy to play! Just pick up the phone!



Phone **0055 31555** Daily Monday to Saturday

"3 OF A KIND" WINNING COMBINATIONS!

\$5,000	\$5,000	\$5,000	= \$5,000*
\$1,000	\$1,000	\$1,000	= \$1,000*
\$750	\$750	\$750	= \$750*
\$500	\$500	\$500	= \$500*
\$400	\$400	\$400	= \$400
\$300	\$300	\$300	= \$300
\$250	\$250	\$250	= \$250
\$200	\$200	\$200	= \$200
\$150	\$150	\$150	= \$150
\$100	\$100	\$100	= \$100
\$75	\$75	\$75	= \$75

- 1** Phone 0055 31555 daily (Monday to Saturday) to gain your CALL FOR CASH numbers.
(We'll call 7 numbers each day Monday to Saturday. That's a total of 42 numbers called throughout the week. The 0055 31555 line is open 24 hours a day. Each day's numbers start at midnight E.S.T.)
- 2** Scratch ONLY the numbered panels we call if they appear in the nominated game on your Game Card.
(Game 1 starts on Monday 6th July, Game 2 on Monday 13th July, Game 3 on Monday 20th July, and Game 4 on Monday 27th July. Remember, only scratch the game we are currently playing. Do NOT play more than one game at a time.)
SEE REVERSE SIDE FOR ALL 4 GAMES.
- 3** REVEAL 3 OF THE SAME AMOUNT AND YOU'VE WON!
(Scratch up 3 of a kind and you're a winner! Phone our Toll Free Prize Hotline on 008 807 438, Monday to Sunday, 9am till 5pm (E.S.T.) to validate your prize claim. Each week's winners will claim their prizes by 5pm the following Monday. This deadline for prizes will be strictly enforced.)

WANT ALL OF YOUR WEEK'S NUMBERS AT ONCE?
If you miss any day's numbers during the week, you can phone on Sunday and gain ALL of the week's numbers.
Therefore, if you happen to miss, say, Wednesday's or Thursday's call routine, simply phone **0055 31555** on SUNDAY and we'll supply you with ALL of the 42 numbers from that particular week.

YOU COULD BE INSTANTLY ELIGIBLE FOR OUR \$10,000 SUPERDRAW!
Scratch the BONUS SUPERDRAW panel overleaf to reveal 10 Superdraw numbers. There's no need to wait. You can scratch this panel right now. (Panel overleaf.) If ANY of your Scratch Numbers match those published in the New Idea magazine over the 4 weeks of the promotion, you're eligible for our draw!
*We'll list 200 numbers each week in New Idea. (cover dates 4th, 11th, 18th & 25th July) so be sure to check your scratch numbers against those published. (See over for more details.)

Produced by Dynamic Marketing & Printing Pty Ltd Sydney Australia. Ph: (02) 584 1999 Fax: (02) 53 9529 NSW TC92/2340 VIC 92/1399 ACT TP92/0858

Phone **0055-31555**
Daily Monday to Saturday
for your numbers to scratch!
3 OF A KIND WINS!
PHONE LINE OPEN 24 HOURS

CONDITIONS OF ENTRY: Tickets will be declared void if illegible, altered, mutilated, forged, stolen or tampered with in any way. Management's decision is final in the case of any doubt or dispute. No correspondence will be entered into. Management, advertising agents of New Idea, their staff and immediate family members are not eligible to participate in this promotion. Management reserves the right to amend the rules and conditions of this promotion at any time without notice. All winning cards will be subject to validation and security checks at the absolute discretion of the promoter. NB: Calls charged at 25c for 21 s.t. max. fee. The average length of each call is 42.8 seconds. **IMPORTANT:** If in any week there are 6 or more winners of the 4 major prizes, or 500 or more winners of the other prize categories, those respective prizes will be shared equally by those winners. **SECOND CHANCE DRAW:** Any unclaimed prizes will be given away in a second Chance Draw. All the cards of the second chance draw will be placed in a draw. The draw will take place on Wednesday, 20th August, 1992. Superdraw entries close at 12 midnight on Sunday, 2nd August, 1992. Winners will be published in the New Idea magazine commencing 24th August, 1992.

WIN \$10,000 IN OUR SUPERDRAW!

Scratch the large panel below to reveal 10 SUPERDRAW NUMBERS. There's no need to wait. You can scratch this panel now. Each week for 4 weeks, New Idea will publish 200 numbers. (Cover dates 4th, 11th, 18th & 25th July.) * If ANY of your 10 scratch numbers appear in the New Idea list, (on any week) YOU'RE ELIGIBLE FOR OUR \$10,000 SUPERDRAW!

TO BE IN THE DRAW, PHONE 0055 34419 ANYTIME 24 HOURS A DAY. (You must register before Sunday 2nd August, 1992.)

NOTE: If more than one of your scratch numbers match, phone back again to register your additional matching number.

- PLEASE NOTE:**
When you phone, please be ready to quote:
- YOUR LUCKY SCRATCH NUMBER THAT MATCHES.
 - YOUR CARD NUMBER (under the word YELLOW on Game 1.)
 - YOUR NAME, ADDRESS AND PHONE NUMBER.
- 40267
58413
73083
115919
361487
474248
629984
639846
66...
97 7

GAME 1 YELLOW

Starts Mon. July 6 CARD # E37714342

11	12	15	16	18
\$500	\$1000	\$400	\$400	\$300
19	21	22	23	24
26	28	32	34	40
				\$1000
44	48	49	50	52
53	54	56	57	60
				\$75

GAME 3 BLUE

Starts Mon. July 20

12	13	14	16	17
			\$500	
18	19	21	25	27
28	30	31	32	33
36	39	45	47	48
50	53	55	56	57

GAME 2 RED

Starts Mon. July 13

13	14	16	17	18
19	20	22	23	24
25	29	31	32	33
\$1000	\$400	\$300	\$750	\$300
34	35	36	37	41
47	48	52	57	58

GAME 4 GREEN

Starts Mon. July 27

11	12	13	15	16
17	18	20	22	25
29	30	31	32	37
38	41	45	47	48
53	54	56	57	58