

YOU COULD WIN

\$250,000

DURING THE RIDGE OPENING CELEBRATIONS!

HUGE PRIZE IN SCRATCH GAME!

The major promotion during the first 5 weeks, is a customer scratch and win contest called Scratch It Rich.

And the game's title says it all, as someone could literally "get rich" as a result of shopping at The Ridge!

HERE'S HOW IT WORKS:

1 You'll receive a free scratch ticket for every increment of \$10 worth of purchases you make in any store*. (eg: \$10 = 1 ticket, \$20 = 2 tickets, \$30 = 3 tickets, etc.) * Conditions apply.

Note: If, for operational reasons, a store cannot distribute tickets, simply present your docket to our Hostess in the Mall and you'll receive your ticket/s.

2. When you scratch the silver panel, you'll reveal either:
a) A currency amount in a particular colour, or
b) Entry into the \$250,000 Prize Draw, to be held on Saturday 21 April in the Mall. (Only a minor quantity of tickets will reveal this lucky message!)

3. Collect all three different colours of the same currency note and you win that amount! (So keep shopping at The Ridge and collect more tickets to increase your chances!)

\$1,000 RED **\$1,000 BLUE** **\$1,000 GREEN**

4. If you're lucky enough to scratch up "Entry into the \$250,000 Draw", you must be at the centre on Saturday 21 April at 10am. If your name is drawn on this occasion, you need to identify yourself within 4 minutes. Otherwise further draws will take place until there is a valid claim within 4 minutes.

The first valid entry drawn will win that person the opportunity to play the game for the chance to win \$250,000!

* Conditions apply.

**DON'T MISS
OUT ON THE
FABULOUS
GRAND OPENING
SPECIALS!**

**THE RIDGE
Scratch it
RICH!
\$250,000
COULD BE WON!**

Scratch the panel below to reveal a currency amount in a particular colour OR an entry into the \$250,000 prize draw

\$1,000 BLUE

KEEP GETTING SCRATCH TICKETS IN BLUE AND GREEN COLOURS DENOMINATION TO WIN
EXAMPLE OF WINNER
\$1,000 RED **\$1,000 BLUE** **\$1,000 GREEN**

VOID IF REMOVED
DO NOT SCRATCH THIS PANEL
CONDITIONS OVERLEAF

SO JOIN IN THE OPENING CELEBRATIONS AND KEEP COLLECTING YOUR SCRATCH TICKETS OVER THE NEXT 5 WEEKS!

THE RIDGE



HUME STREET TOOWOOMBA