

# YOU COULD WIN

# \$250,000

## DURING THE RIDGE OPENING CELEBRATIONS!

### HUGE PRIZE IN SCRATCH GAME!

The major promotion during the first 5 weeks, is a customer scratch and win contest called Scratch It Rich.

And the game's title says it all, as someone could literally "get rich" as a result of shopping at The Ridge!

### HERE'S HOW IT WORKS:

**1** You'll receive a free scratch ticket for every increment of \$10 worth of purchases you make in any store\*. (eg: \$10 = 1 ticket, \$20 = 2 tickets, \$30 = 3 tickets, etc.) \* Conditions apply.

**Note:** If, for operational reasons, a store cannot distribute tickets, simply present your docket to our Hostess in the Mall and you'll receive your ticket/s.

**2.** When you scratch the silver panel, you'll reveal either:  
a) A currency amount in a particular colour, or  
b) Entry into the \$250,000 Prize Draw, to be held on Saturday 21 April in the Mall. (Only a minor quantity of tickets will reveal this lucky message!)

**3.** Collect all three different colours of the same currency note and you win that amount! (So keep shopping at The Ridge and collect more tickets to increase your chances!)

**\$1,000 RED**   **\$1,000 BLUE**   **\$1,000 GREEN**

**4.** If you're lucky enough to scratch up "Entry into the \$250,000 Draw", you must be at the centre on Saturday 21 April at 10am. If your name is drawn on this occasion, you need to identify yourself within 4 minutes. Otherwise further draws will take place until there is a valid claim within 4 minutes.

The first valid entry drawn will win that person the opportunity to play the game for the chance to win \$250,000!

\* Conditions apply.

**DON'T MISS  
OUT ON THE  
FABULOUS  
GRAND OPENING  
SPECIALS!**

**THE RIDGE  
Scratch it  
RICH!  
\$250,000  
COULD BE WON!**

Scratch the panel below to reveal a currency amount in a particular colour OR an entry into the \$250,000 prize draw

**\$1,000 BLUE**

KEEP GETTING SCRATCH TICKETS IN BLUE AND GREEN COLOURS DENOMINATION TO WIN

**EXAMPLE OF WINNER**

**\$1,000 RED**   **\$1,000 BLUE**   **\$1,000 GREEN**

VOID IF REMOVED  
DO NOT SCRATCH THIS PANEL  
CONDITIONS OVERLEAF

**SO JOIN IN THE OPENING CELEBRATIONS  
AND KEEP COLLECTING YOUR SCRATCH  
TICKETS OVER THE NEXT 5 WEEKS!**

THE RIDGE



HUME STREET TOOWOOMBA

